

## **Newsletter Article**

August 2012

Did you know that in Delaware a crash is reported every 25 minutes and a person is injured nearly every hour? More disturbing, on average, a traffic-related fatality occurs every 3  $\frac{1}{2}$  days. Consider these facts:

- Over a three year period, the deadliest months of the year were June, July, and August.
- So far this year, 46% of all crashes have been caused by aggressive driving behaviors, including speeding and failure to yield the right of way.
- Pedestrian deaths are again on the rise in the First State. Eleven pedestrians have been killed so far this year, accounting for almost one-quarter (21%) of all persons killed.
- Fortunately, alcohol-related deaths have declined so far this year when compared to this date in 2011, but DUI arrests are climbing steadily. Nearly 2500 people have been arrested in 2012.

Every day there is a traffic crash in the news. The majority of them are preventable if everyone would follow the rules of the road:

- **Respect the Sign** Be aware of others on the road. Drive calmly and in control. Follow posted traffic signs and signals. .
- **Drive Sober of Get Pulled Over** Always have a safe ride home. Designate a sober driver or plan a safe route home with DART.
- Respect your Ride Know your motorcycle. Know the road. Wear appropriate safety gear.
- **Be visible while walking and biking** Be safe. Be seen. Only cross the road at marked intersections and cross walks.
- Always buckle up A seat belt is your best defense against unsafe drivers.

Drive Safe. Arrive Alive DE.

.